

Subject: Request to Attend Campminder Camp 2025

Dear [name],

I'd love the opportunity to attend Campminder Camp in Boulder, CO, and I'm reaching out to request approval for my attendance. This event is more than just a conference—it's a chance to connect with industry leaders, gain valuable insights, and bring back strategies that can directly benefit our camp.

This year's focus is on staffing, smarter systems, and optimizing camp operations—all of which align with our goals. Key takeaways will include:

- Recruitment & Retention Strategies: Best practices for building and maintaining a high-performing team.
- Operational Efficiency: Tools and workflows to streamline daily tasks and improve camper, staff, and family experiences.
- Data-Driven Decision Making: Exploring business intelligence, automation, and AI to enhance efficiency and growth.
- Industry Insights: A forward-thinking look at where summer camps are headed and how we can prepare.

Beyond the sessions, I'll have direct access to Campminder experts who can help us maximize our use of the platform and troubleshoot any challenges we face. I'll also be able to network with other camp professionals, exchanging ideas and solutions that could have a meaningful impact on our operations.

The investment in my attendance will pay off through actionable strategies, hands-on learning, and valuable connections—all of which I'll bring back to our team. Please let me know if we can discuss this further, and I'd be happy to outline the key takeaways I'll prioritize for our camp.

Thank you for your consideration!